

Design + Development + Digital & Mobile Solutions

**Design
Demonz**

**CREATIVE STUDIO BUILDING
AI-ENHANCED DIGITAL EXPERIENCES**

Explore Our Work

Start a Project



ABOUT US

DesignDemonz is a multidisciplinary design and technology studio delivering end-to-end creative and digital solutions for brands, startups, and enterprises. With over 15 years of industry experience, we specialize in transforming ideas into impactful designs and scalable digital products.

We help startups and businesses transform ideas into scalable digital products through design, technology, and AI-enhanced workflows.

From brand identity and marketing collaterals to websites, mobile apps, and custom CMS systems, we bring strategy, design, and development together under one roof.

Our approach is simple: understand the business goal, design with purpose, and build solutions that perform in the real world.

OUR IMPACT

15+

Years Experience

200+

Clients Worldwide

800+

Projects Delivered

20+

Industries Served Worldwide



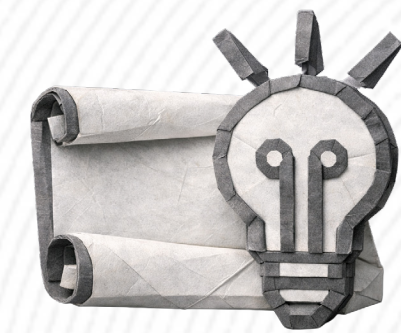
About Us & Our Team

**Design
Demonz**

OUR EXPERTISE

INDUSTRIES WE WORK WITH

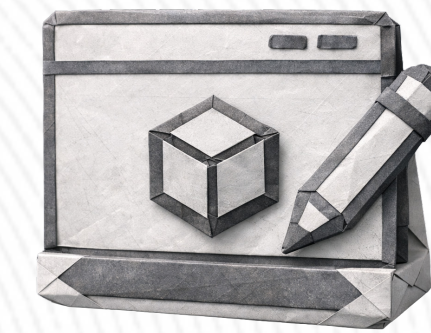
- + IT & Technology
- + Education & EdTech
- + Finance & Consulting
- + Healthcare
- + Startups & SaaS
- + Corporate & Enterprises
- + Print and Broadcasting



BRANDING & GRAPHIC DESIGN

Brand identity, marketing collaterals, presentations, reports, infographics, and print-ready creatives designed for clarity, consistency, and impact.

[KNOW MORE →](#)



WEB DESIGN & DEVELOPMENT

Responsive, fast, and user-focused websites built using Laravel, React JS, WordPress, and modern JavaScript frameworks.

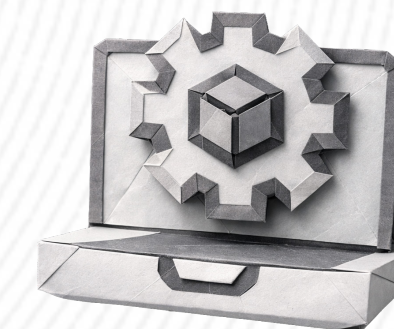
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APP DESIGN & DEVELOPMENT

Intuitive UI/UX design and robust mobile app development for Android and iOS, focused on usability, performance, and scalability.

[KNOW MORE →](#)



CMS / ERP DEVELOPMENT

Custom CMS and ERP solutions tailored to business workflows, content management, dashboards, user roles, automation, and integrations.

[KNOW MORE →](#)

PORTFOLIO

We partner with ambitious companies to design impactful brands, digital platforms, and products that scale.

HERE ARE THE RESULTS...

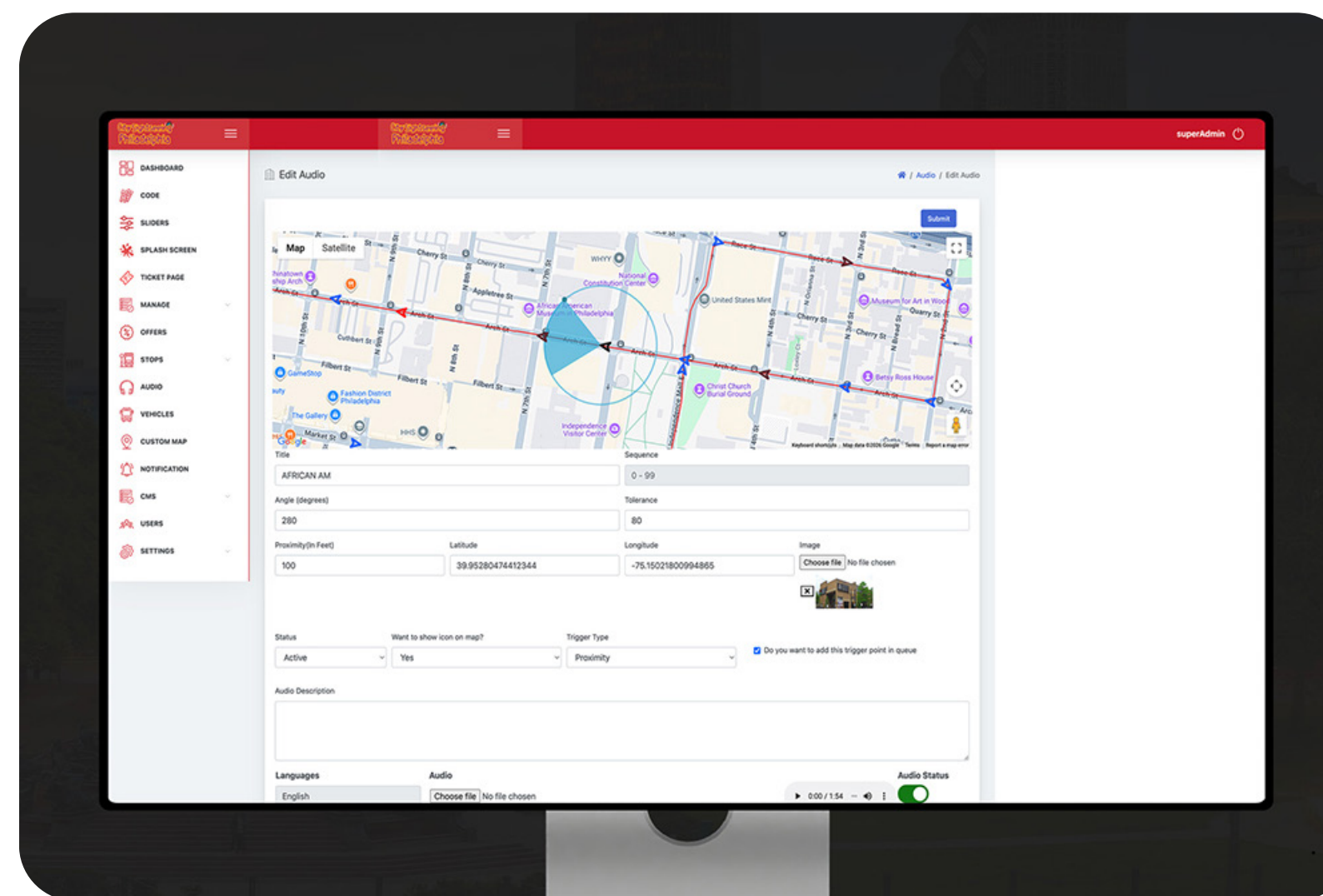
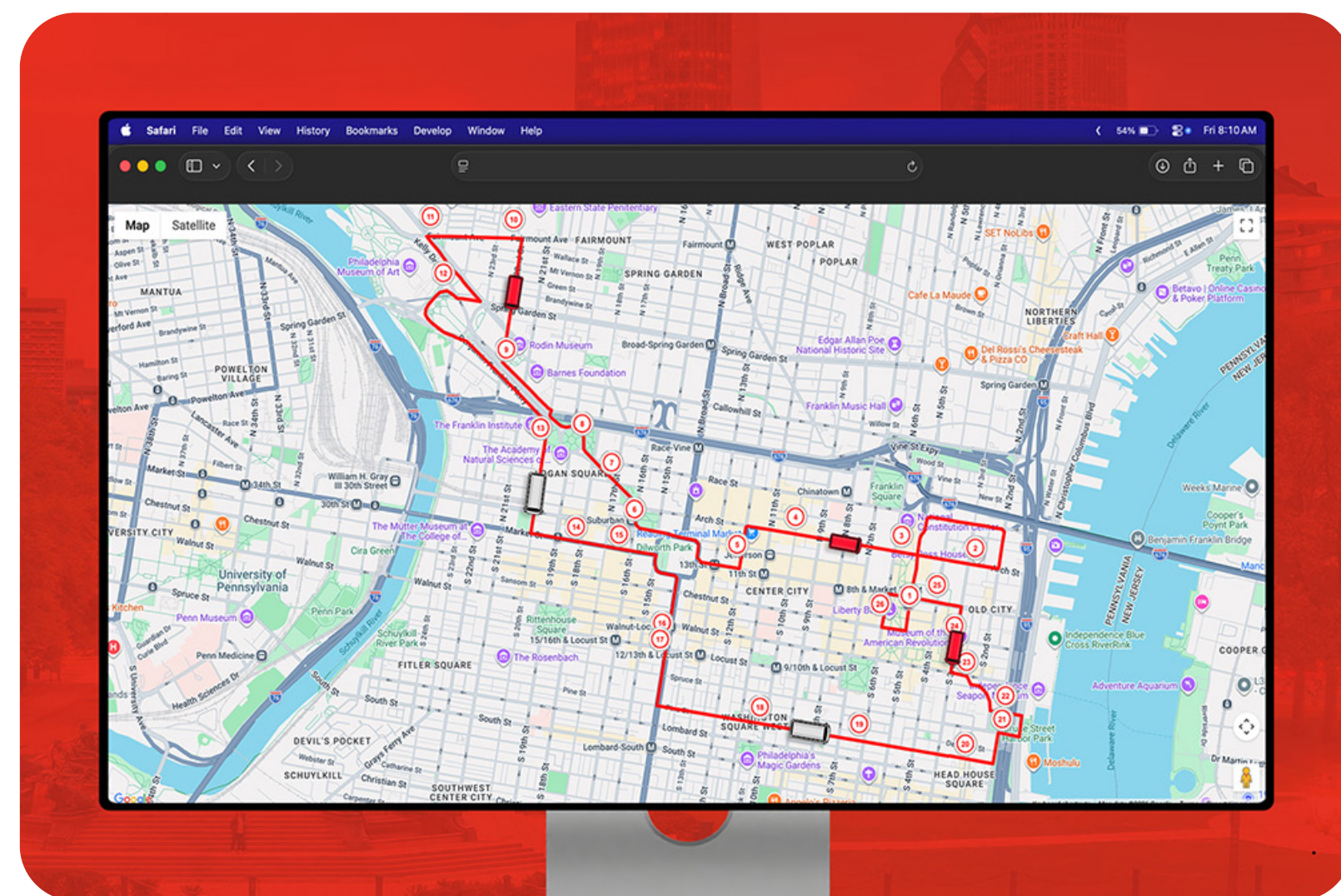
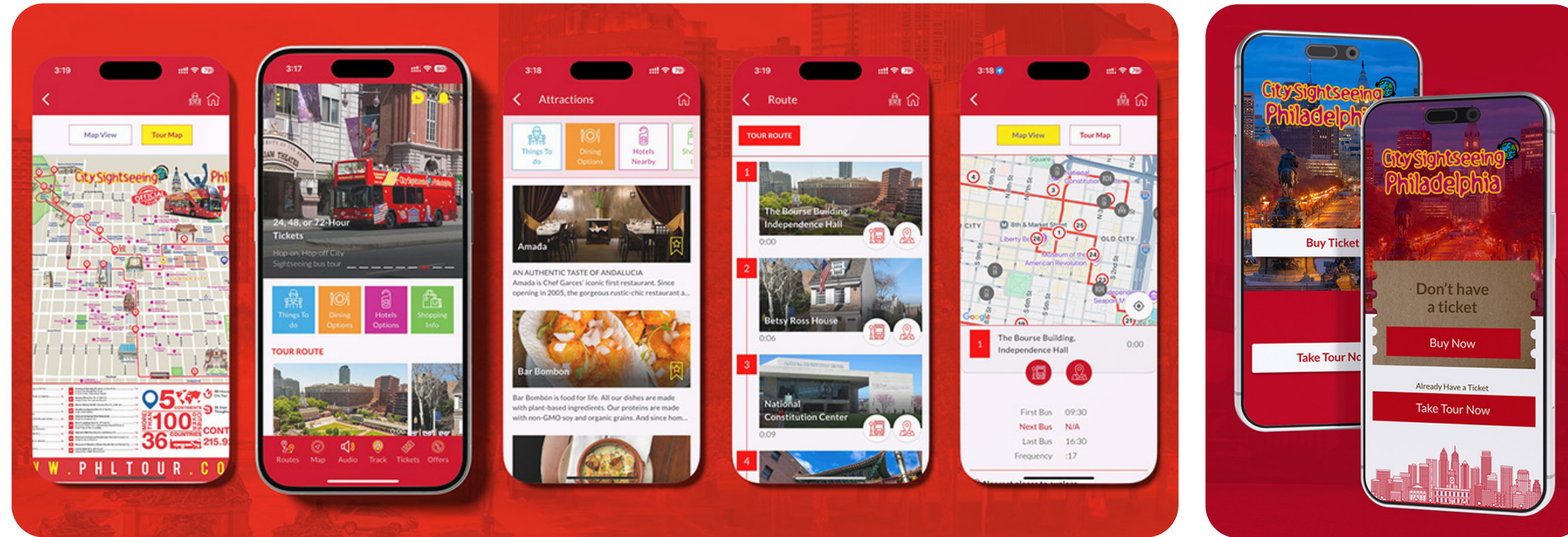
[Our Portfolio](#)

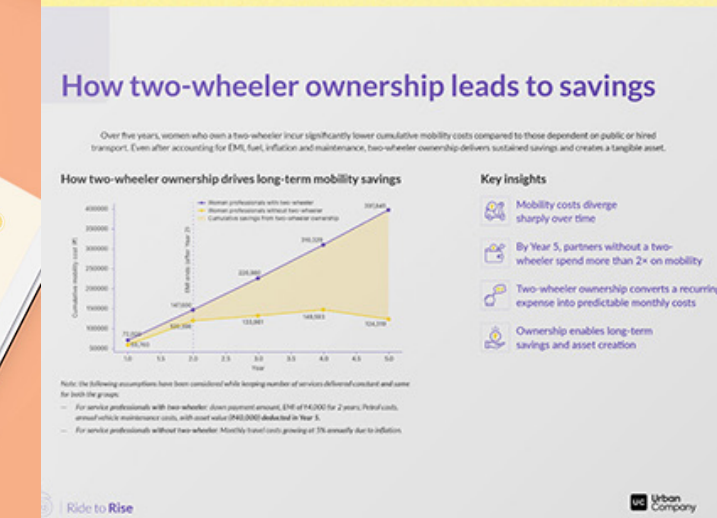


[View Case Study](#)

Client: Brillovate Pvt. Ltd.
Industry: IoT & Telematics
Services: UI/UX, Mobile App, Website, CMS







A proof point for gender-responsive lending

Project Udaan challenges long-standing assumptions around women as "high-risk" borrowers. Instead, it offers a powerful counter-point: **When women are enabled with mobility and predictable income, they emerge as disciplined, dependable participants in the formal credit economy.**

The project highlights opportunity for lenders, policymakers and platforms able to scale women first credit products backed by alternative data, assessment, scoring and ecosystem support. By helping women build repayment history and credit profiles, Project Udaan sets the foundation for:

- Access to lower-cost credit in the future
- Eligibility for higher-value assets
- Greater financial resilience and independence

Mobility not only unlocks income but also financial identity and long-term economic agency.



Enabling access to ownership

TWO-WHEELER CAMP & Financing Support

Our field research team with women-owned professional firms identified a striking pattern: Women who wanted to buy a vehicle were often deterred by the price alone. But by the design of the intervention itself, the challenges demonstrated by these women became, rather, conversation points directed toward a comprehensive model. Finally, members had the right answer: Support. To resolve this, we set up two vehicle camps across Delhi, NCR, Mumbai, Pune and Bengaluru.

- OEM Partnerships: Discounted rates from TVS, Hero, Honda, on ground assistance at two-vehicle camps.
- Enabled test rides across models.
- Flexible, faster financing designed for female service professionals via the Capital NCR, Bank and SBI Finance.
- ₹10,000 down payment support lowering upfront friction for eligible borrowers.

Urban Company's mobility initiative demonstrates how targeted, evidence-based interventions can unlock women's economic participation and productivity at scale. Research showed that when liquidity constraints on early mobility investments are eased, women not only adopt reliable transport at much higher rates but also experience meaningful gains in productivity and access to higher-value work. The success of this experiment underscores a broader lesson: reducing upfront investment barriers in women's independent mobility is an extremely effective lever for improving their labor market outcomes.

Shreya Sarkar
 Researcher, University of California, Berkeley

[View Case Study](#)

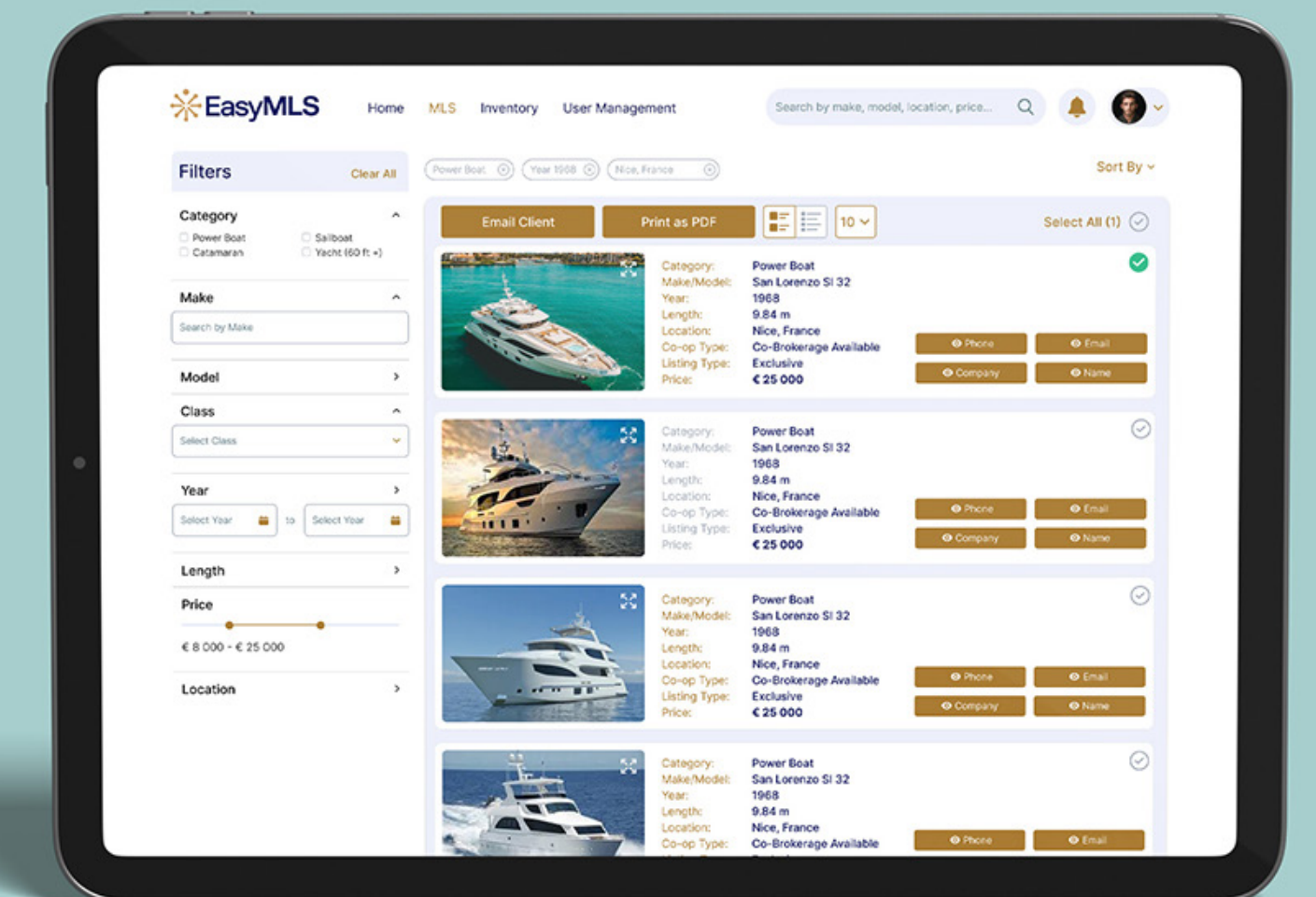
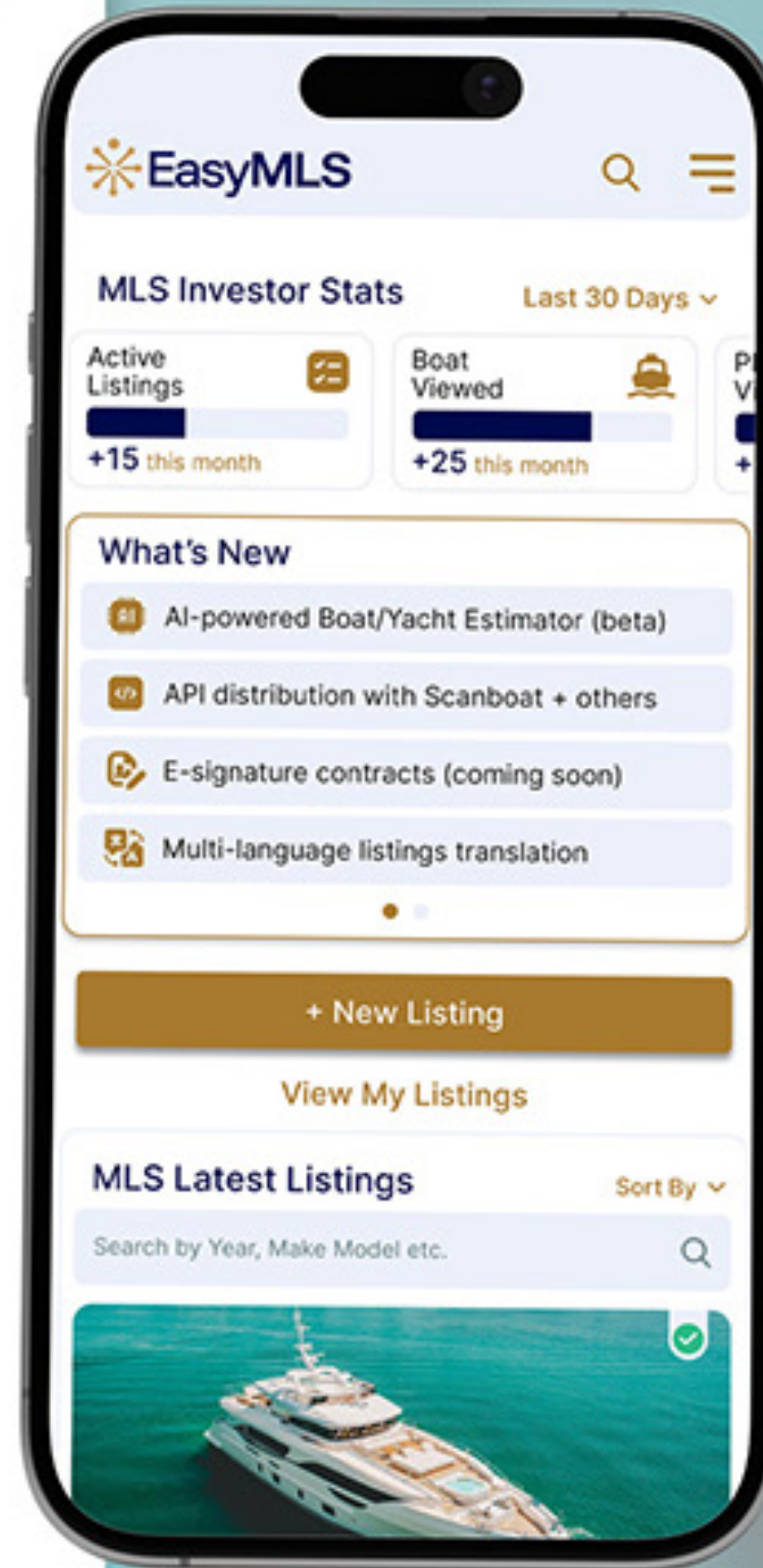
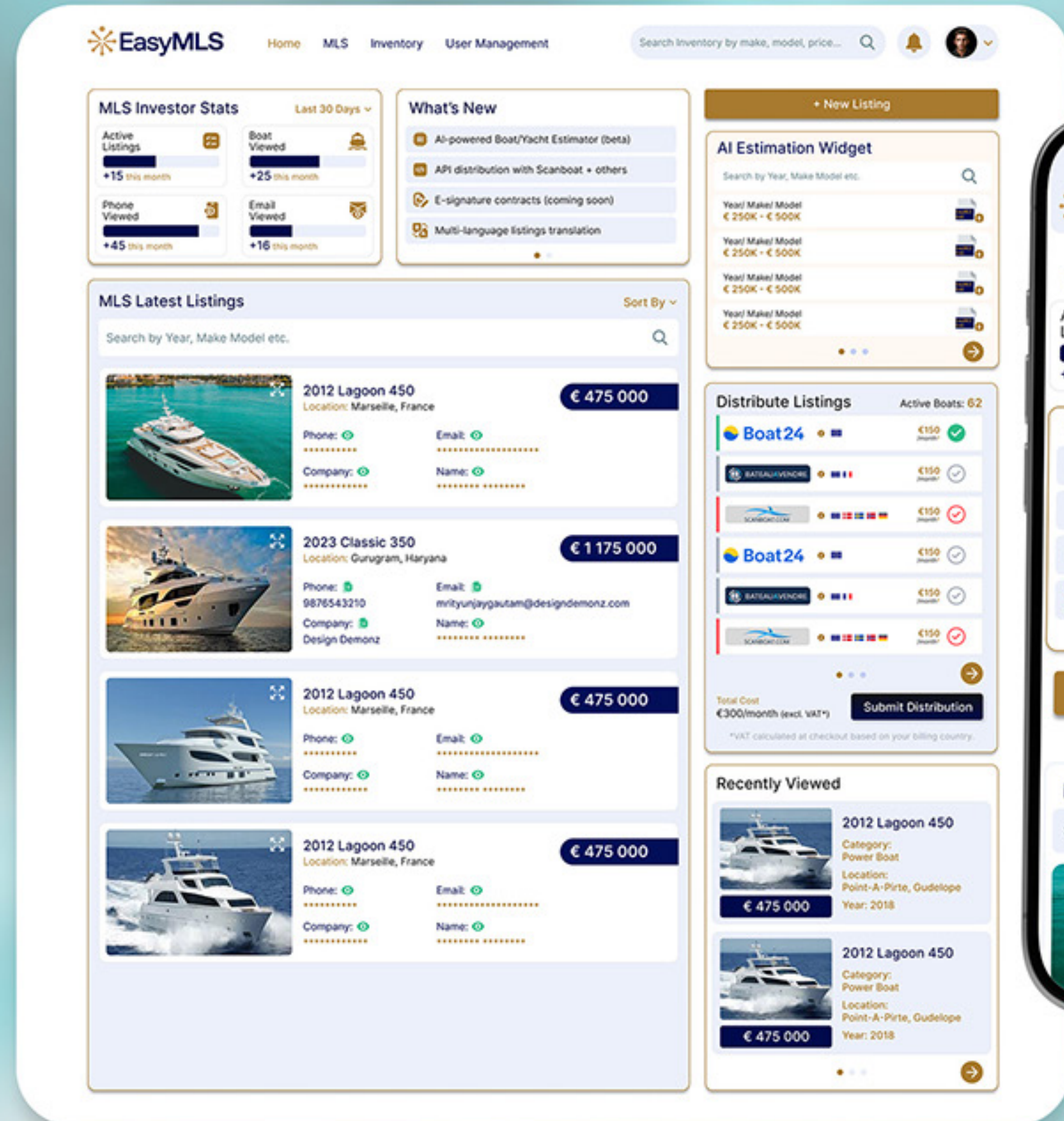
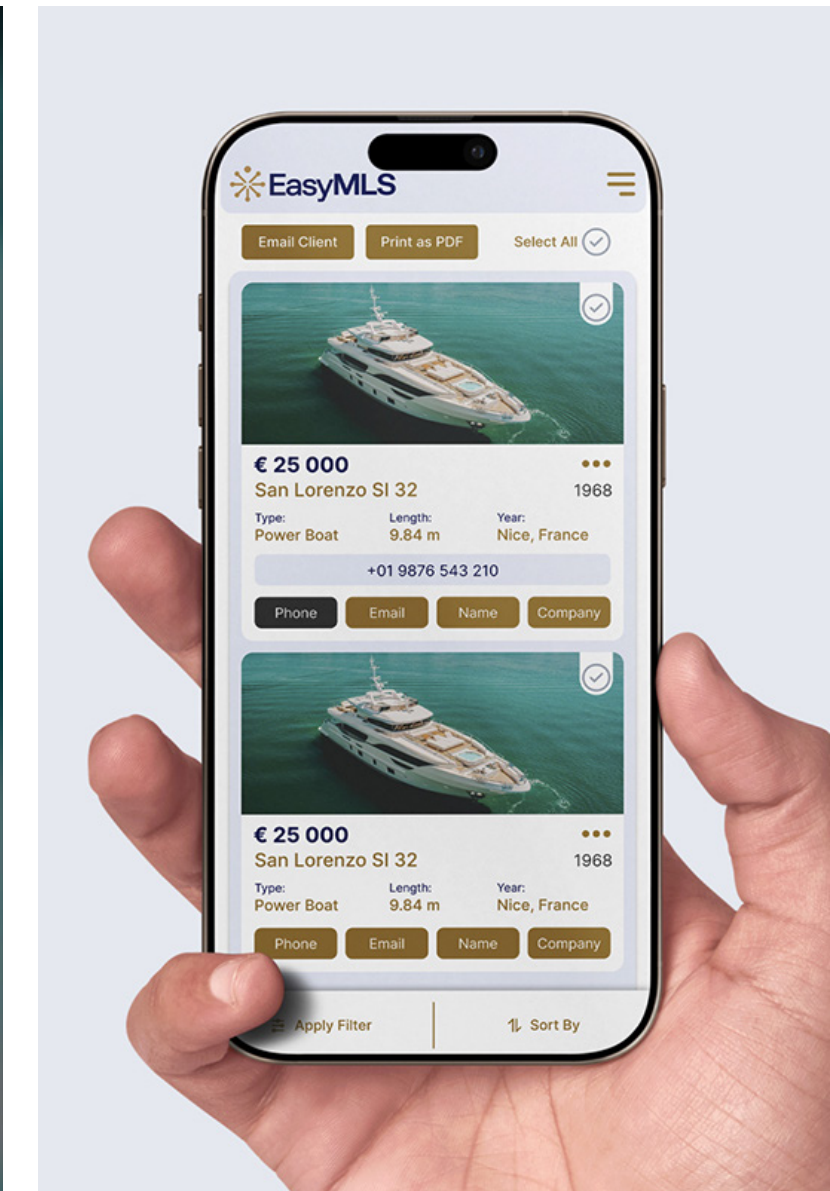
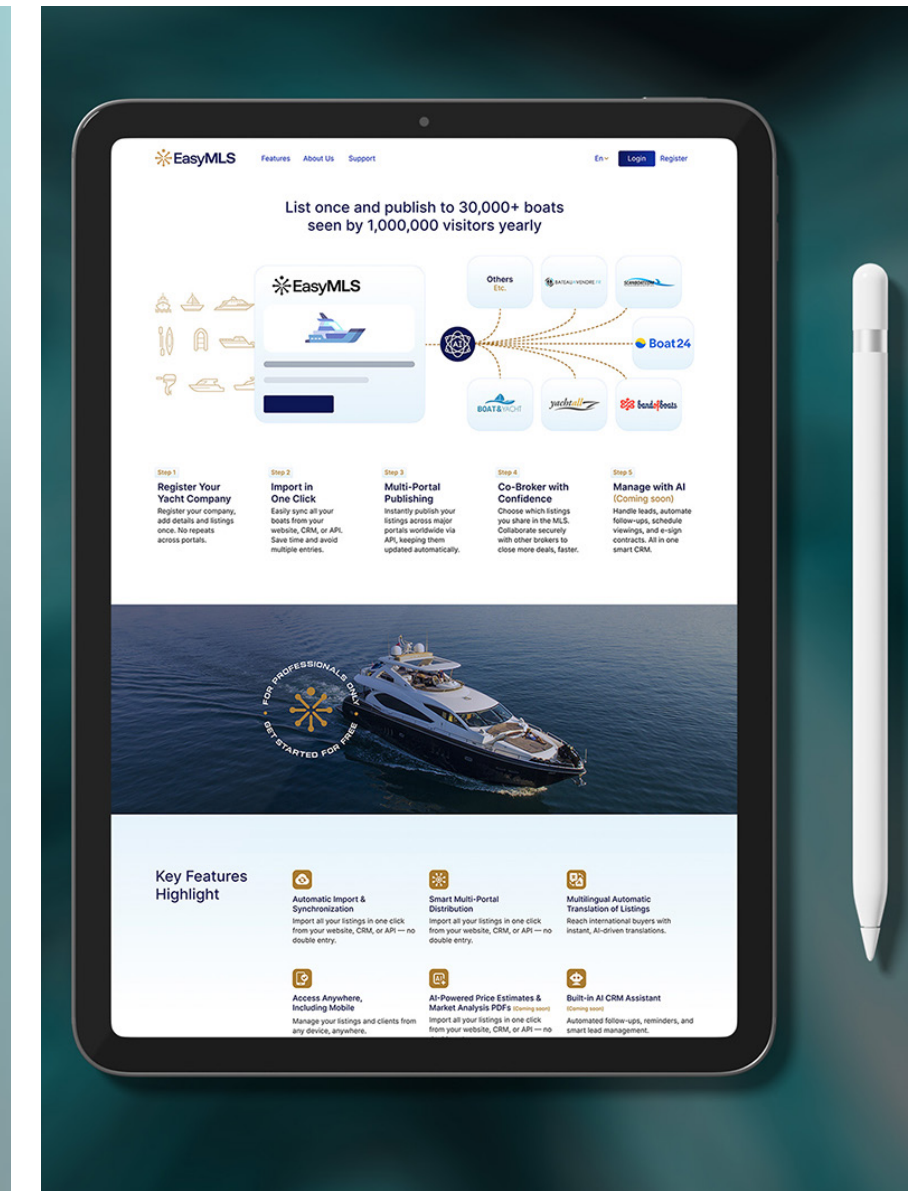
Client: Grant Thornton
Industry: FMCG
Services: Packaging Design & Marketing Collateral

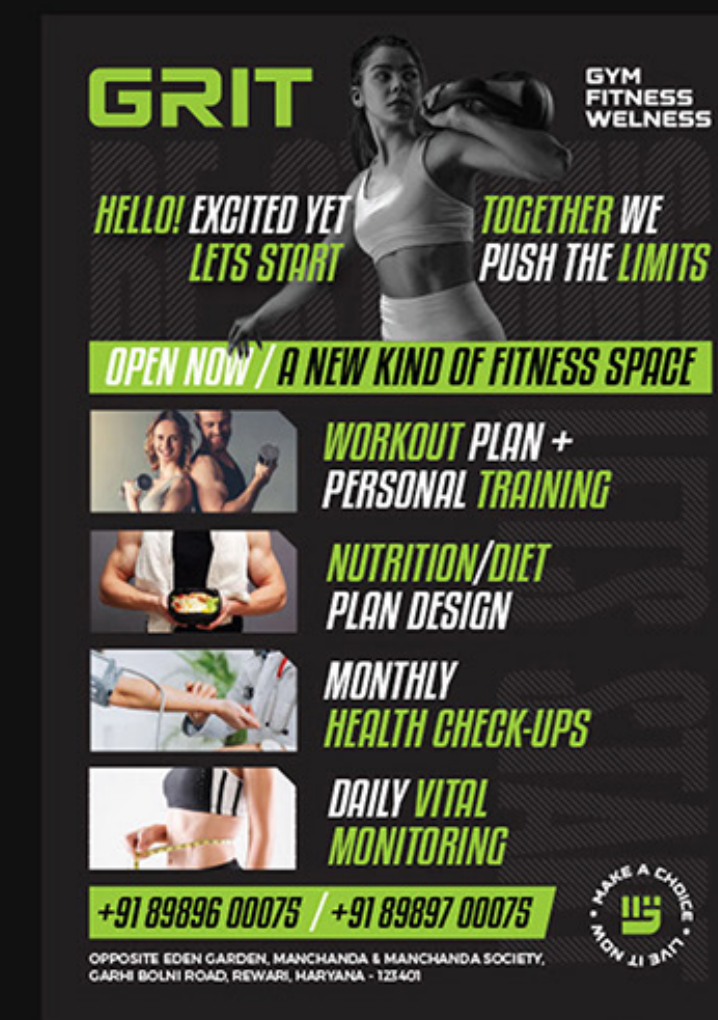




View Case Study

Client: EasyMLS
Industry: Yachting & Marine
Services: UI/UX, CMS



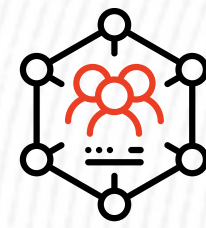


WHY CHOOSE US

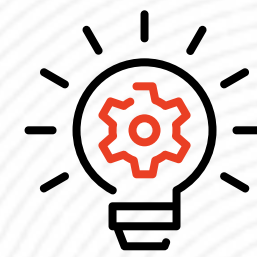
HARNESS THE POWER OF AI, LED BY HUMAN INTELLIGENCE. FOR REAL BUSINESS IMPACT.



15+ years of hands-on industry experience



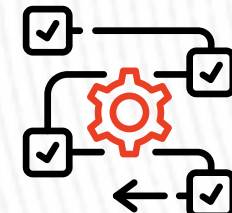
Design + Development under **one team**



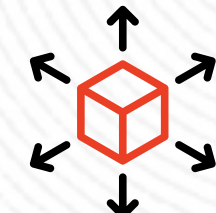
Strong understanding of business and usability



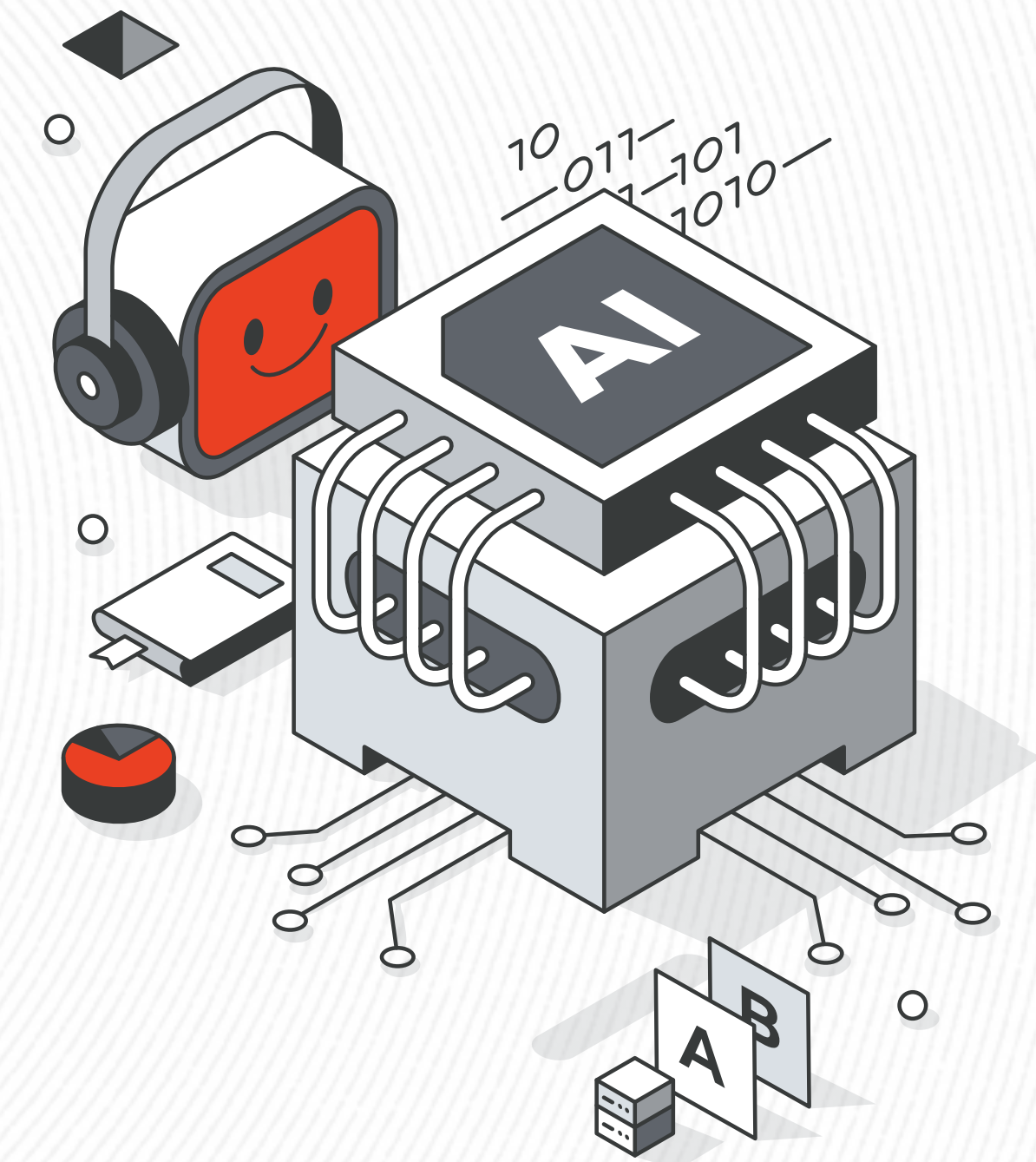
Experience working with **global clients** and enterprises



Clean communication and **structured process**



Fully editable, scalable, and **future-ready** solutions

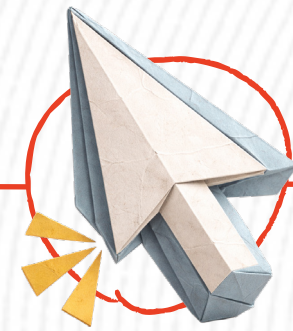


OUR PROCESS



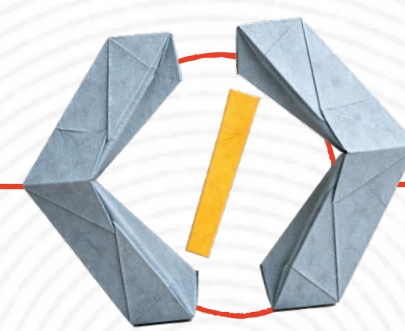
DISCOVER

Understand business goals and requirements



DESIGN

Create user-focused, brand-aligned designs



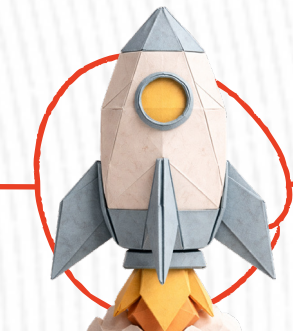
DEVELOP

Build secure, scalable, and optimized solutions



TEST & REFINE

Ensure quality and performance



DELIVER & SUPPORT

Smooth handover with ongoing support

BRANDS WHO COUNT ON US

We have worked with Fortune 500 companies, startups, agencies, and individual founders, delivering projects across branding, design, and technology domains.



LET'S WORK TOGETHER

CONTACT US

If you're looking for a reliable partner for design, development, or digital transformation, we'd love to collaborate.

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🌐 designdemonz.com



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Start a Project